

# The New York Times Magazine

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HOT PROPERTIES, HOT DESTINATIONS:

## Florida

*South Florida will see several compelling new developments take shape in the coming months, from sleek high-rise towers and handsome single-family homes along the coast to a beloved resort in the Florida Keys that is reopening, authentic as ever, after a hurricane.*



ABOVE: FOUR SEASONS HOTEL AND PRIVATE RESIDENCES FORT LAUDERDALE

### FOUR SEASONS HOTEL AND PRIVATE RESIDENCES FORT LAUDERDALE

Developed by Miami-based development firm Fort Partners, led by developer and entrepreneur Nadim Ashi, Four Seasons Hotel and Private Residences Fort Lauderdale is the first five-star development in Broward County. Now more than 60 percent sold, the Four Seasons property, positioned along the Atlantic Ocean and the renowned beaches of Fort Lauderdale, is the third collaboration between Four Seasons and Fort Partners, joining Four Seasons Resort Palm Beach and Four Seasons Hotel and Residences at The Surf Club in Surfside in extending the luxury hospitality brand's presence in South Florida, and elevating Fort Lauderdale itself to the first tier of the world's most sought-after resort destinations.

Designed by a global team of visionary designers, including London-based interior designer Tara Bernerd, London-based hospitality designer Martin Brudnizki, award-winning Miami-based architect Kobi Karp and Fernando Wong Outdoor Living Design, Inc., the 22-story Four Seasons Fort Lauderdale will include 148 hotel rooms and 83 residences ranging in size from one to four bedrooms, starting at 780 square feet, with the largest at more than 6,000 square feet. Each residence offers generous

outdoor terraces with views of both the Atlantic Ocean and the Intracoastal Waterway through floor-to-ceiling windows designed to blur the lines between indoor and outdoor living.

Residents and guests will enjoy access to Four Seasons' long admired services and amenities, including two pools with luxury cabanas, beach butler service, exclusive yachting services, signature Four Seasons spa, state-of-the-art fitness center and an on-call veterinarian. Four Seasons Fort Lauderdale residents will also receive special preferred access to Four Seasons Hotel and Residences at The Surf Club in Surfside, Four Seasons Resort Palm Beach and to a private island in the Bahamas, a service available only to members of Fort Partners' Four Seasons portfolio.

"Four Seasons is known for anchoring the world's most elite destinations, and when they do that, they elevate the city where they operate to new heights — that is what Four Seasons does," stated Louise Sunshine, strategic advisor for Fort Partners. "At Four Seasons Hotel and Private Residences Fort Lauderdale, residents will experience five-star resort living for the first time in this city, and in that sense, our opening here is historic."

The development comes at a time when the city, its airport, marina and train center are all being upgraded and expanded. "This development is leading the emergence of

Fort Lauderdale as it evolves from what was once known as a spring break locale to a truly global destination, with infrastructural improvements, like the new Virgin Trains USA operating now between Miami and West Palm, expansion of the international airport, the new David Beckham Major League Soccer club stadium, and the transformation of Breakers Avenue into a walkable public art-filled destination — it is all coming together to bring more and more visitors to the city and to establish the city's connectivity to the rest of the world."

For buyers, the investment in a Four Seasons property is a sound one. "When you resell a Four Seasons property, it typically appreciates by 30 to 40 percent, and our buyers are well aware that The Surf Club in Surfside is already appreciating in value, as will this property. They also know that a property with endless views like this on the beach in Miami would be double the price. But besides the investment potential, purchasing a home at Four Seasons Fort Lauderdale is also a lifestyle investment, now with easy connectivity to the rest of the globe by plane, train, yacht or automobile, in a dynamic and growing global city."

*Pricing for two- to four-bedroom private residences begins at \$3,595,000, and ranges up to \$35 million. First occupancy is slated for 2021. For more information, call 954-324-2497 or visit [fort525residences.com](http://fort525residences.com).*